

Exp. Patent- och registreringsverket

2007 -02- 21

**DECISION****International registration has no effect in Sweden**  
IR 851791Valerie Pochron Doctor's Associates Inc.  
325 Bic Drive  
Milford, CT 06460  
United States**HOLDER**Doctor's Associates Inc.  
Suite 207, 3000 N.E. 30th Place,  
Fort Lauderdale, FL 33306  
United States**DECISION**

The Swedish Patent and Registration Office decides that the international registration 851791 has no effect in Sweden according to Article 56 par. 2 of the Swedish Trademark Act (1960:644).

**THE MATTER**

Effect in Sweden of the international registration SUBWAY, registered for salads, vegetable and meat salads; milk-based beverages, consisting primarily of milk and fruit; combination meals consisting primarily of vegetable and meat salads, and a snack, for consumption on or off the premises; potato chips, class 29, sandwiches and wrap sandwiches; baked goods, such as bread and cookies, for consumption on or off the premises; snacks namely pretzels, corn chips, tortilla chips, puffed corn curls, popped corn, cakes, pastries, cookies; dressings for salads, sandwiches and wraps; combination meals consisting primarily of a sandwich and a snack, for consumption on or off the premises, class 30, soft drinks, fruit-based beverage consisting primarily of fruit and crushed ice and fruit juice drinks containing water, all for consumption on or off the premises, class 32, and restaurant services; sandwich shop services; catering services; take-out food services, class 43.

The holder has not requested a review of the provisional refusal within the time limit.


**GROUND FOR REFUSAL**

An obstacle to admitting effect in Sweden exists according to Article 54 par. 2 of the Swedish Trademark Act if the trademark referred to in the international registration does not fulfil the requirements under Article 13 or if an obstacle to a national registration would have existed according to Article 14.

- The mark is confusingly similar to the Swedish trade names Darinkas Subway (org no 9590528-3023-001), Pizzeria Subway (org no 9450425-5896-001), Subway i filbyter HB (org no 916695-0163), Subway Fastfood AB (org no 556567-3059) and Subway Subs of Sweden AB (org no 556649-6922), Article 14 par. 1, item 6 of the Swedish Trademark Act.

2 1 FEB 2007

Date of decision

  
Magnus Abramsson  
Hans Nordlund

An appeal shall be lodged with the Court of Patent Appeals (Patentbesvärsrätten) within 2 (two) months from the date of the decision. The communications between the Court and the holder must be in Swedish. The appeal must be sent to:

The Swedish Patent and Registration Office  
Box 530  
S-826 27 SÖDERHAMN  
Sweden

*Enclosure: Extract from the Swedish Trademarks Act and a copy or copies of confusingly similar trademark registrations.*

## Verksamhet/ändamål

**Organisationsnr:** 9 590528-3023-001  
**FIRMA :** Darinkas Subway  
**Firmatyp:** FI  
**Registreringsdatum:** 1996-09-03

### Verksamhet fritext

/ Restaurangverksamhet, kafé, konditori, korvkiosk, gatukök,  
/ restaurangvagnar på tåg, samt tekniska konsultationer inom  
/ tillverkningsindustrin.

Sida 1 av 1

◀ **Föregående företags verksamhet , Nästa företags verksamhet** ▶

◀ **Föregående sida inom samma verksamhet , Nästa sida inom samma verksamhet** ▶

◀ **Tillbaka till sökresultatet**

Dessa uppgifter hämtades ur näringslivsregistret 13/02/07 klockan 07:16

**Hjälp**

## Adress

**Organisationsnr:** 9 590528-3023-001  
**Företagsnamn (firma):** Darinkas Subway  
**Företagsform:** E  
**Ärendenr:** 598833/96 REGDAT: 1996-09-03

## Postadress

**c/o:**  
**Adress:** Fereboavägen 11  
**Postnr:** 340 32  
**Ort:** GRIMSLÖV  
**Land:**  
**E-post:**

## Säte

**Län:** 07 Kronobergs  
**Kommun:** 64 Alvesta  
**Ort:**  
**Registreringslän:** 07 Kronobergs

◀ Tidigare uppgifter , Senare uppgifter ▶

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**Hjälp**

## Verksamhet/ändamål

**Organisationsnr:** 9 450425-5896-001  
**FIRMA :** PIZZERIA SUBWAY  
**Firmatyp:** FI  
**Registreringsdatum:** 1989-11-21

## Verksamhet fritext

; PIZZERIA

Sida 1 av 1

◀ Föregående företags verksamhet , Nästa företags verksamhet ▶

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◀ Tillbaka till sökresultatet

Dessa uppgifter hämtades ur näringslivsregistret 13/02/07 klockan 07:16

**Hjälp**

## Adress

**Organisationsnr:** 9 450425-5896-001  
**Företagsnamn (firma):** PIZZERIA SUBWAY  
**Företagsform:** E  
**Ärendenr:** 610576/93 KONVDAT: 1993-09-18

## Postadress

**c/o:**  
**Adress:** T-BANAN, SOLNA CENTRUM  
**Postnr:** 171 90  
**Ort:** SOLNA  
**Land:**  
**E-post:**

## Säte

**Län:** 01  
**Kommun:**  
**Ort:**  
**Registreringslän:** 01 Stockholms

⚡ Tidigare uppgifter , Senare uppgifter ⚡

Dessa uppgifter hämtades ur näringslivsregistret 13/02/07 klockan 07:20

**Hjälp**

## Verksamhet/ändamål

**Organisationsnr:** 916695-0163  
**FIRMA :** SUBWAY I FILBYTER HANDELSBOLAG  
**Firmatyp:** FI  
**Registreringsdatum:** 1990-09-28

## Verksamhet fritext

; Försäljning och servering av glass, smörgåsar och drycker.

Sida 1 av 1

« **Föregående företags verksamhet , Nästa företags verksamhet** »

« **Föregående sida inom samma verksamhet , Nästa sida inom samma verksamhet** »

« **Tillbaka till sökresultatet**

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**Hjälp**

## Adress

**Organisationsnr:** 916695-0163  
**Företagsnamn (firma):** SUBWAY I FILBYTER HANDELSBOLAG  
**Företagsform:** HB  
**Ärendenr:** 845294/94 KONVDAT: 1994-10-01

## Postadress

**c/o:**  
**Adress:** Stora Torget 5  
**Postnr:** 582 23  
**Ort:** LINKÖPING  
**Land:**  
**E-post:**

## Säte

**Län:** 05 Östergötlands  
**Kommun:** 80 Linköping  
**Ort:**  
**Registreringslän:** 05 Östergötlands

« Tidigare uppgifter , Senare uppgifter »

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**Hjälp**



## Verksamhet/ändamål

**Organisationsnr:** 556567-3059  
**FIRMA :** Subway Fastfood AB  
**Firmatyp:** FI  
**Registreringsdatum:** 2001-10-15

## Verksamhet fritext

/ Bolaget skall bedriva café-, restaurang- och cateringverksamhet samt tillverkning av fastfoodprodukter till dagligvaruhandel samt idka därmed förenlig verksamhet.

Sida 1 av 1

◀ **Föregående företags verksamhet , Nästa företags verksamhet** ▶

◀ **Föregående sida inom samma verksamhet , Nästa sida inom samma verksamhet** ▶

◀ **Tillbaka till sökresultatet**

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**Hjälp**

## Adress

**Organisationsnr:** 556567-3059  
**Företagsnamn (firma):** Subway Fastfood AB  
**Företagsform:** AB  
**Ärendenr:** 1020080/03 KONVDAT: 2003-11-01

## Postadress

**c/o:**  
**Adress:** Storgatan 40 B  
**Postnr:** 972 31  
**Ort:** LULEÅ  
**Land:**  
**E-post:**

## Säte

**Län:** 25 Norrbottens  
**Kommun:** 80 Luleå  
**Ort:**  
**Registreringslän:**

« Tidigare uppgifter , Senare uppgifter »

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**Hjälp**

## Verksamhet/ändamål

**Organisationsnr:** 556649-6922  
**FIRMA :** Subway Subs of Sweden Aktiebolag  
**Firmatyp:** FI  
**Registreringsdatum:** 2003-12-17

### Verksamhet fritext

/ Föremålet för bolagets verksamhet skall vara att etablera och driva s.k. fast food-restauranger, ansvara för franchiseprogram= met Subway Franchise Program i Serige samt idka därmed förenlig verksamhet.

Sida 1 av 1

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◀ **Föregående sida inom samma verksamhet , Nästa sida inom samma verksamhet** ▶

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**Hjälp**

## Adress

**Organisationsnr:** 556649-6922  
**Företagsnamn (firma):** Subway Subs of Sweden Aktiebolag  
**Företagsform:** AB  
**Ärendenr:** 6606466/03 REGDAT: 2003-12-17

## Postadress

**c/o:** c/o AD-Data AB  
**Adress:** Box 6002  
**Postnr:** 129 06  
**Ort:** HÄGERSTEN  
**Land:**  
**E-post:**

## Säte

**Län:** 01 Stockholms  
**Kommun:** 80 Stockholm  
**Ort:**  
**Registreringslän:**

⚡ Tidigare uppgifter , Senare uppgifter ⚡

Dessa uppgifter hämtades ur näringslivsregistret 13/02/07 klockan 07:22

**Hjälp**

## Extract from the Swedish Trademarks Act

**Article 2.** An exclusive right in a trademark is acquired also without registration when the mark has been established on the market.

**Article 6.** Symbols shall be deemed to be confusingly similar under this Act only if they relate to goods of the same kind or a similar kind.

Confusing similarity may be invoked also for the benefit of a symbol, which has a reputation in this country if the use of another similar symbol would take unfair advantage of, or would be detrimental to, the distinctive character or reputation of the symbol having the reputation.

**Article 13.** A trademark may be registered only if it is distinctive. A mark which, exclusively or with only minor changes or additions, indicates the kind, quality, quantity, use, price or geographical origin of the goods or the date of their production shall not in itself be deemed to be distinctive. In the assessment of whether a mark is distinctive consideration shall be given to all circumstances and in particular to the scale and the time of the use of the mark. A symbol consisting exclusively of a shape which results from the nature of the goods or of a shape which is necessary to obtain a technical result or of a sign which gives a substantial value to the goods may not be registered as a trademark.

**Article 14.** A trademark may not be registered:

- 1) if the mark contains such a State emblem or international emblem or such a local authority coat of arms which under existing laws or regulations may not be used, without permission, as a trademark, or anything that may be easily confused therewith;
  - 2) if the mark is likely to deceive the public;
  - 3) if the mark is otherwise contrary to laws or regulations or public order or is likely to cause offence;
  - 4) if the mark contains or consists of elements which are likely to convey the impression of being another person's trade name or the family name, artistic name or similar name of another person, or another person's portrait, unless the name or the portrait obviously relates to a person who is long deceased;
  - 5) if the mark contains an element which is likely to convey the impression of being the title of another person's protected literary or artistic work, where the title is distinctive, or which would violate another person's copyright in a literary or artistic work or another person's right in a photographic picture or in a design;
  - 6) if the mark is confusingly similar to a name or a trade name which is being used in the course of another person's business activities or to another person's trademark which is registered on the basis of an earlier application, or to another person's trade symbol which is established on the market when the application for registration is filed;
  - 7) if the mark is confusingly similar to a trade symbol which, at the time of the application, is being used by another person and the applicant had knowledge about that use at the time of the application and had not used the mark before the other symbol was first used;
  - 8) if the mark is confusingly similar to a trademark covered by an international registration with effect in Sweden and for which the date referred to in Article 55, second paragraph, precedes the date of the application.
- 9) if the mark is confusingly similar to a Community trademark owned by another person which is registered on the basis of an earlier application.

In cases referred to in items 4), 5), 6), 7) 8) and 9) the registration may nevertheless be effected if the person whose right is involved gives his consent and there are no other obstacles according to the provisions of the first paragraph. —

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**Article 15.** An exclusive right in a trademark acquired through registration does not include such elements of the mark, which can not by them be registered.

**Article 21.** Following an opposition, the Registration Authority shall invalidate the registration if there is an obstacle to it. If there is an obstacle only in respect of part of the goods listed in the registration, the Registration Authority shall, instead, if the trademark owner so desires, invalidate the registration only as regards those goods.

The Registration Authority shall refuse the opposition if there is no obstacle to the registration.

A notice shall be published when the decision of the Registration Authority concerning the opposition has taken legal force. If the decision implies that the registration is invalidated wholly or in part, this fact shall be recorded in the register.

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**Article 54.** If the National Trademark Authority receives a notification from the International Bureau to the effect that a person other than one referred to in Article 51 has requested an extension of the territorial effect of an international registration of a mark to Sweden, the Authority shall examine whether there is an obstacle to admitting such an effect.

Such an obstacle exists if the trademark referred to in the international registration does not fulfil the requirements under Article 13 or if an obstacle to a national registration would have existed according to Article 14.

**Article 55.** If there is an obstacle to the registration according to Article 54, second paragraph, the National Trademark Authority shall, within 18 months from the date of the notification referred to in Article 54, first paragraph, notify the International Bureau that the international registration can not have effect in Sweden and state the grounds therefore.

**Article 56.** After the expiry of the time limit indicated in Article 55, third paragraph, the National Trademark Authority shall, if there is no obstacle to it, decide that the international registration shall have effect in Sweden. When that decision has taken legal effect, the trademark shall be entered into the register and a notice of this fact be published.

If there is an obstacle to admitting the effect in Sweden of the international registration, the National Trademark authority shall decide that the international registration shall not have any effect in this country. The decision shall indicate the grounds which have determined the result. If the National Trademark Authority has not previously transmitted a notification under Article 55, first paragraph, it shall communicate the decision to the International Bureau within 18 months from the date of the notification referred to in Article 54, first paragraph, or, if the time period indicated in Article 55, third paragraph, expires later, within one month from the expiry of that period. In the latter case, the National Trademark Authority shall, within 18 months from the date of the notification referred to in Article 54, first paragraph, notify the International Bureau that a decision as just referred to may be communicated later. When the decision that the international registration shall not have any effect in Sweden has taken legal force, a notice of this fact shall be published.