

DECISION**International registration has no effect in Sweden**

IR 834939

Cabinet Lhermet La Bigne & Remy
11 boulevard de Sébastopol
F-75001 Paris
France

HOLDER

Seven Licensing Company SARL
4, Boulevard de la Foire
L-1528 Luxembourg
Luxembourg

Ex: Patent- och registreringsverket

2008 -01- 1 0

REPRESENTATIVE

Cabinet Lhermet La Bigne & Remy
11 boulevard de Sébastopol
F-75001 Paris
France

DECISION

The Swedish Patent and Registration Office decides that the international registration 834939 has no effect in Sweden according to Article 56 par. 2 of the Swedish Trademark Act (1960:644).

THE MATTER

Effect in Sweden of the international registration Seven 7, see below, registered for clothing, namely coats, raincoats, overcoats, vests, jackets, trousers, shirts, windbreaker jackets, dresses, skirts, blazers, Bermuda shorts, shorts, dungarees, jeans, panties and underpants, bell-bottoms, coveralls, tracksuits, hooded sweaters, jogging pants, polo shirts, cross-over tops, blouses, tunics, leotards, bathing suits, sleeveless sweaters; footwear; headgear, namely hats, caps, berets, cap peaks, class 25.



The holder has not requested a review of the provisional refusal within the time limit.

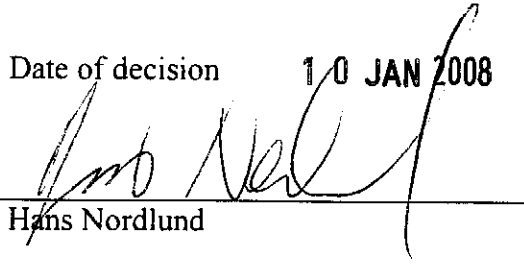
GROUND FOR REFUSAL


An obstacle to admitting effect in Sweden exists according to Article 54 par. 2 of the Swedish Trademark Act if the trademark referred to in the international registration does not fulfil the requirements under Article 13 or if an obstacle to a national registration would have existed according to Article 14.

The mark is confusingly similar to the Community Trademarks, No 591206 Seven, No 2305589 Seven and No 3489234 Seven. Article 14 par. 1, item 9 of the Swedish Trademark Act.

Date of decision

10 JAN 2008


Hans Nordlund


Mikael Säll

An appeal shall be lodged with the Court of Patent Appeals (Patentbesvärsträtten) within 2 (two) months from the date of the decision. The communications between the Court and the holder must be in Swedish. The appeal must be sent to:

The Swedish Patent and Registration Office
Box 530
S-826 27 SÖDERHAMN
Sweden

Enclosure: Extract from the Swedish Trademarks Act and copies of the confusingly similar trademark registrations.

Extract from the Swedish Trademarks Act

Article 2. An exclusive right in a trademark is acquired also without registration when the mark has been established on the market.

Article 6. Symbols shall be deemed to be confusingly similar under this Act only if they relate to goods of the same kind or a similar kind.

Confusing similarity may be invoked also for the benefit of a symbol, which has a reputation in this country if the use of another similar symbol would take unfair advantage of, or would be detrimental to, the distinctive character or reputation of the symbol having the reputation.

Article 13. A trademark may be registered only if it is distinctive. A mark which, exclusively or with only minor changes or additions, indicates the kind, quality, quantity, use, price or geographical origin of the goods or the date of their production shall not in itself be deemed to be distinctive. In the assessment of whether a mark is distinctive consideration shall be given to all circumstances and in particular to the scale and the time of the use of the mark. A symbol consisting exclusively of a shape which results from the nature of the goods or of a shape which is necessary to obtain a technical result or of a sign which gives a substantial value to the goods may not be registered as a trademark.

Article 14. A trademark may not be registered:

- 1) if the mark contains such a State emblem or international emblem or such a local authority coat of arms which under existing laws or regulations may not be used, without permission, as a trademark, or anything that may be easily confused therewith;
- 2) if the mark is likely to deceive the public;
- 3) if the mark is otherwise contrary to laws or regulations or public order or is likely to cause offence;
- 4) if the mark contains or consists of elements which are likely to convey the impression of being another person's trade name or the family name, artistic name or similar name of another person, or another person's portrait, unless the name or the portrait obviously relates to a person who is long deceased;
- 5) if the mark contains an element which is likely to convey the impression of being the title of another person's protected literary or artistic work, where the title is distinctive, or which would violate another person's copyright in a literary or artistic work or another person's right in a photographic picture or in a design;
- 6) if the mark is confusingly similar to a name or a trade name which is being used in the course of another person's business activities or to another person's trademark which is registered on the basis of an earlier application, or to another person's trade symbol which is established on the market when the application for registration is filed;
- 7) if the mark is confusingly similar to a trade symbol which, at the time of the application, is being used by another person and the applicant had knowledge about that use at the time of the application and had not used the mark before the other symbol was first used;
- 8) if the mark is confusingly similar to a trademark covered by an international registration with effect in Sweden and for which the date referred to in Article 55, second paragraph, precedes the date of the application.
- 9) if the mark is confusingly similar to a Community trademark owned by another person which is registered on the basis of an earlier application.

In cases referred to in items 4), 5), 6), 7) 8) and 9) the registration may nevertheless be effected if the person whose right is involved gives his consent and there are no other obstacles according to the provisions of the first paragraph. ---

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Article 15. An exclusive right in a trademark acquired through registration does not include such elements of the mark, which can not by them be registered.

Article 21. Following an opposition, the Registration Authority shall invalidate the registration if there is an obstacle to it. If there is an obstacle only in respect of part of the goods listed in the registration, the Registration Authority shall, instead, if the trademark owner so desires, invalidate the registration only as regards those goods.

The Registration Authority shall refuse the opposition if there is no obstacle to the registration.

A notice shall be published when the decision of the Registration Authority concerning the opposition has taken legal force. If the decision implies that the registration is invalidated wholly or in part, this fact shall be recorded in the register.

Article 54. If the National Trademark Authority receives a notification from the International Bureau to the effect that a person other than one referred to in [Article 51](#) has requested an extension of the territorial effect of an international registration of a mark to Sweden, the Authority shall examine whether there is an obstacle to admitting such an effect.

Such an obstacle exists if the trademark referred to in the international registration does not fulfil the requirements under [Article 13](#) or if an obstacle to a national registration would have existed according to [Article 14](#).

Article 55. If there is an obstacle to the registration according to [Article 54](#), second paragraph, the National Trademark Authority shall, within 18 months from the date of the notification referred to in [Article 54](#), first paragraph, notify the International Bureau that the international registration can not have effect in Sweden and state the grounds therefore.

Article 56. After the expiry of the time limit indicated in Article 55, third paragraph, the National Trademark Authority shall, if there is no obstacle to it, decide that the international registration shall have effect in Sweden. When that decision has taken legal effect, the trademark shall be entered into the register and a notice of this fact be published.

If there is an obstacle to admitting the effect in Sweden of the international registration, the National Trademark authority shall decide that the international registration shall not have any effect in this country. The decision shall indicate the grounds which have determined the result. If the National Trademark Authority has not previously transmitted a notification under Article 55, first paragraph, it shall communicate the decision to the International Bureau within 18 months from the date of the notification referred to in Article 54, first paragraph, or, if the time period indicated in Article 55, third paragraph, expires later, within one month from the expiry of that period. In the latter case, the National Trademark Authority shall, within 18 months from the date of the notification referred to in Article 54, first paragraph, notify the International Bureau that a decision as just referred to may be communicated later. When the decision that the international registration shall not have any effect in Sweden has taken legal force, a notice of this fact shall be published.

REGISTRERAD

Registeringsnummer: 000591206 **Registreringsdatum:** 2001-05-02
Ansökningsnummer: 000591206 **Ansökningsdatum:** 1997-07-22

Figurklasser: 01.01.02; 01.01.10; 27.07.12

**Klassificering:**

- 16:** Pennskrin, pennfodral, små väskor för pennor, övningsböcker, anteckningsböcker, mappar, pastellkritor, blyertspennor, bläckpennor, akrylpennor, dagböcker, tidskrifter, dagstidningar; trycksaker; bokbinderimaterial, fotografier; pappersvaror (skriv- och kontorsmaterial); klister och lim för pappersvaror och hushållsändamål; målarpenslar; skrivmaskiner och kontorsförnödenheter (ej möbler); instruktions- och undervisningsmaterial (ej apparater); plastmaterial för emballering (ej ingående i andra klasser); spelkort; trycktyper; klichéer.
- 18:** Ränslor och ryggsäckar, små ränslor och ryggsäckar; skolväskor med axelremmar; väskor; stora väskor för allehanda ändamål; bärselar att bära barn med; påsar; campingsäckar, strandväskor; resväskor; bagar för alpinister; skolväskor; läder och läderimitationer, plånböcker, portmonnäer, portföljer, checkhäftesfodral, nyckelringsetuier av läder eller läderimitationer, dokumentportföljer; pälskinn; koffertar och resväskor; paraplyer och promenadkäppar; piskor, seidon och sadelmakerivaror.
- 25:** Vävda och stickade kläder och underkläder, stövlar, skor och tofflor, huvudbonader.

Innehavare:

SEVEN S.P.A., Viale Italia, 73, 10040 Leini' (Torino), Italy

Ombud:

INTERPATENT, Rambla Mendez Nuñez, 22 -3º 3, 03002 Alicante, Spain

REGISTRERAD

Registeringsnummer: 002305589 **Registreringsdatum:** 2003-11-11
Ansökningsnummer: 002305589 **Ansökningsdatum:** 2001-07-18
Figurklasser: 25.03.11; 26.01.02; 26.01.06; 27.01.11

**Klassificering:**

- 16:** Papper, kartong samt produkter därav, ej ingående i andra klasser; trycksaker, tidningar, tidskrifter, böcker, agendor; kalendrar, dagböcker och fickkalendrar; fotografier, skrivmateriel, skrivböcker, anteckningsblock, pennhållare, blyertspennhållare, pennor, blyertspennor, dokumentfodral, passfodral; checkhäftesfodral, resårmappar, ringbokomslag för skrivböcker, bokomslag för böcker och skrivböcker, dokumentportföljer av korrugerad plast, pappers- eller plastpåsar, skrivbordsmappar; brevpresar; klämmor; pappersknivar; kalendrar; kalenderhållare; porträtthållare; porträttramar; bokbinderimaterial, bindemedel (klister och lim för pappersvaror och hushållsändamål,); konstnärsmaterial; målarpenslar; skrivmaskiner och kontorsförmödenheter (ej möbler); instruktions- och undervisningsmaterial (ej apparater); plastmaterial för emballering (ej ingående i andra klasser); spelkort; trycktyper; klischeer.
- 18:** Varor av läder och läderimitationer, ej ingående i andra klasser; ryggsäckar, små ryggsäckar, skolväskor, väskor, väskor för att bära barn, handväskor, shoppingväskor, väskor och resväskor, väskor och sportbagar; handväskor, campingväskor; strandväskor; liftarbagar; bagar för alpinister; skolbagar, dokumentportföljer, plånböcker, portmonnäer, ej av ädla metaller; nyckelfodral, midjeväskor, kappsäckar, paraplyer och parasoller; koffertar, promenadkäppar, piskor och sadelmakerivaror.
- 25:** Kläder (inkluderande underkläder och kläder för användning till sjöss), skor, stövlar, tofflor, sandaler, bälten; huvudbonader.

Prioritet:

Begärd från Italien, 2001-07-06, T02001C002306

Innehavare:

SEVEN S.P.A., Viale Italia, 73, 10040 Leini' (Torino), Italy

Ombud:

INTERPATENT, Via Caboto, 35, 10129 Torino, Italy

REGISTRERAD

Registreringsnummer:
Ansökningsnummer: 003489234
Figurklasser: 27.05.01

Registreringsdatum: 2005-05-12
Ansökningsdatum: 2003-10-30


Klassificering:

- 16:** Papper, kartong samt produkter därav, ej produkter ingående i andra klasser; trycksaker, tidningar, tidskrifter, böcker, agendor; dagböcker; fotografier, skrivmateriel, skrivböcker, anteckningsblock, pennhållare, blyertspennhållare, pennor, blyertspennor, dokumentfodral, passfodral; checkhäftesfodral, resårmappar, ringbokomslag för skrivböcker, omslag för böcker och skrivböcker, pappers- eller plastpåsar, skrivbordsmappar; pappersklamrar; klämmor; pappersskärare; kalendrar; kalenderhållare; porträtthållare; porträttramar; bokbinderimaterial, bindemedel (klistor och lim för pappersvaror och hushållsändamål,); konstnärsmaterial; borstar; skrivmaskiner och kontorstillbehör (ej möbler); instruktions- och undervisningsmaterial (ej apparater); plastmaterial för emballering, ej ingående i andra klasser; trycktyper; klichéer.
- 18:** Varor av läder och läderimitationer, ej ingående i andra klasser; ryggsäckar, små ryggsäckar, skolväskor, väskor, väskor för att bära barn, handväskor, shoppingväskor, väskor och resväskor, väskor och sportbagar; handväskor, campingväskor; bagar för alpinister; skolbagar, dokumentportföljer, plånböcker, portmonnäer, ej av ädla metaller; nyckelfodral, midjeväskor, kappsäckar, paraplyer och parasoller; koffertar, promenadkäppar; piskor, seldon, sadelmakerivaror; små plastväskor.
- 25:** Kläder (inkluderande underkläder och kläder för användning till sjöss), skor, stövlar, tofflor, sandaler, bälten; huvudbonader.

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